

Quick Tips

Ideas for a Creative Lifestyle



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Using Social Media to Look for Your New Home

In today's tech-savvy world, social media is a key aspect of how many people stay connected and find entertainment. But social media is also great for other things, including the homebuying process. Follow these tips to find your new home while you're scrolling through your feed.

Start by adding real estate agents to your feed, as they will often tease properties before they hit the market. Agents often share informational posts through social media as well, so you could learn about different styles of homes, neighborhoods in your area, or up-and-coming developments.

Look for agents who use location tags, rather than relying on hashtags to find homes. Location tags help you identify what's in the area, such as parks, hangouts, or schools. Hashtags can be helpful to get a list of posts, but they often include a lot of irrelevant posts that don't really help.

Facebook is another place to check out home listings, especially since this social media platform has a group for just about every interest and area. You could join a neighborhood group to get insights into the area or be part of a historic homes group if you're interested in buying an older structure. Facebook even has its own real estate section, so many people cross-post listings on this platform as well.

Use your social media to find the perfect living space for your lifestyle. You can even connect with the right agent to work with you through the process and help you get the keys to your new abode. With these tools, you could uncover a hidden gem that you wouldn't have found elsewhere, simply by following the right person or searching by location.

Sources: Curbed, Inquirer

